

Mockup Review Notes

Project Title: Coco Chanel Website

Creative Director: Erin Noh

Designer: Dongyoon Lee

- Nice choice of color and display typeface
- The title page is a little too simple
 - Rather than having the title words also act as the subpage headers, maybe have a separate section above or below the title "Coco Chanel" with different subpage titles (About, Fashion, Legacy)
 - Maybe try adding an image or design to the title page
- Try making the typeface on the subpages a little smaller, and maybe try using a san-serif typeface
- Different stylistic treatment for the subheadings (italic or bold) to differentiate from the title
- Add a subpage tab on the side or top of the page when you go to each page so users can always click other pages
- Add a resources page
- Maybe add the Chanel logo somewhere on the page